

iGO LINK™

THE MISSING LINK IN YOUR APPLICATION PROCESS

iGO Link offers you more from your iGO investment by allowing your agents to complete forms on paper but still submit them as electronic applications. iGO Link leverages Optical Character Recognition (OCR) to scrape data from completed paper applications and auto-fills it in to iGO e-App.

INCREASE ADOPTION WITHOUT CHANGING BEHAVIOR

While the benefits of iGO e-App have been widely realized by organizations across the industry, there are still agents that are reluctant to relinquish their use of paper. With iGO Link, your agents can continue to complete forms on paper and have them seamlessly scanned into iGO. The agents experience no change in their sales operations while your organization sees an increase in iGO adoption, faster cycle time and a massive reduction in data entry.



ENSURE 100% IN GOOD ORDER SUBMISSIONS

After scanning in the forms your agents completed on paper, the business rules that you've already formatted in iGO e-App are then applied to the scraped data. If a data field was left empty or incomplete on the paper form, iGO immediately detects the error, guaranteeing all submissions are in good order.

FEATURES

- » Optical Character Recognition scrapes data from paper applications and converts it into an XML file for e-Application submission through iGO
- » Built-in, standardized rules and integrations ensure the proper application and forms are used
- » Multiple e-Signature options and e-Submission enable true straight through processing
- » Reflexive, conditional questioning recognizes and auto-loads all required forms based on the applicant's responses
- » Detailed audit trail of changes and edits made throughout the application process

BENEFITS

- » Leverages the e-Application you've already built
- » Gives you more out of your iGO investment
- » Digitizes the sales process without changing the way your agents operate
- » XML standards allow for easy data mapping and exchange
- » Eliminates not in good order applications
- » Simplifies the workflow between carriers and distributors
- » Reduces cycle time and increases placement ratio